



# Photo North East

## Agreement for Trade Show Booth Space

**Convention Dates: April 2-4, 2016      Trade Show Dates: Sunday 3rd/Monday 4th      Villa Roma Resort, NY**  
**Setup Time: Saturday night and Sunday morning.**

We would like to reserve \_\_\_\_\_ booth(s) the Photo North East convention. A deposit of \$500 and the signed agreement must be returned to reserve your booth space. Booth prices are listed below. Please go online to [photonortheast.org](http://photonortheast.org) and click Contact Us Exhibitors, to fill out the form and reserve your space. Booth spaces cannot be guaranteed over the phone. The final balance is due no later than January 31<sup>st</sup>, 2016. All booth assignments are on a first come-first served basis. Booth locations will be assigned at the sole discretion of the trade show chairman based on overall product lines, number of booths; and the order in which booth rentals are received.

**On behalf of my company, I hereby commit the undersigned firm to be a sponsor at the 2016 Annual Convention.**  
 Please Print Information

Exhibitor/Vendor: \_\_\_\_\_  
 Primary Contact Person: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax # \_\_\_\_\_  
 Email: \_\_\_\_\_ Cell Phone \_\_\_\_\_  
 Referring to the Floor Plan, Location Choice is: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_  
 Briefly describe what will be shown in your booth: \_\_\_\_\_

**Included in the booth are: Pipe and Drapery will NOT be provided. Numbered booths are 10' wide x 8' deep. Lettered booths are 10' wide and 5' deep. One skirted table 24"W x 8' L, Two Chairs. Convention Area is carpeted. Includes basic electric and Internet.**

**The Trade Show Exhibit will be on Sunday from 11pm to 4pm and Monday from 11am to 2pm.**

We as exhibitors understand that: no booth shall be for more than one exhibitor, no subletting is permitted, no refunds or cancellations accepted after January 15th 2016. Exhibitors shall be responsible for keeping their assigned space neat and free from obstructions and shall indemnify and hold Photo North East harmless from any loss which is sustained by reason of injury to person or property resulting from the acts or omissions of the exhibitor in or about his booth. Exhibitors must be at their booth through the full show and cannot leave early.

<b>5' x 10' Booths</b> A, B, C, D Single \$700	<b>8' x 10' Standard Booth</b> Single \$895.00 Double \$1599.00	<b>Premium Booths</b> <b>1, 5, 6, 7, 18, 22</b> Single \$1095.00 Double with standard booth \$1995.00
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**Payment: Credit Card \_\_\_\_\_ Check # \_\_\_\_\_ Booth Amount \$ \_\_\_\_\_**

**Additional Sponsorship \$ \_\_\_\_\_**

**Total \$ \_\_\_\_\_**

**Card # \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_/\_\_\_\_ Code \_\_\_\_\_**

**Signed: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_**

**Register for booth online at <http://photonortheast.org> or mail or email to:**  
 Owen Kassimir 300 Woodbury Road, Woodbury, NY 11797 [info@photonortheast.org](mailto:info@photonortheast.org)



"Educating professional photographers for over 100 years"  
Trade Show February 8<sup>th</sup> and 9<sup>th</sup> 2015  
**Sponsorship Opportunities**

**Platinum Education Sponsor - \$4,000**

10X8 booth, Mention at all events (Speaker Sessions, Receptions, etc.), Signage at each session  
Insert into the Attendee Registration Bags (Must be supplied by vendor), attendee contact info.

**Gold Education Sponsor - \$3,500**

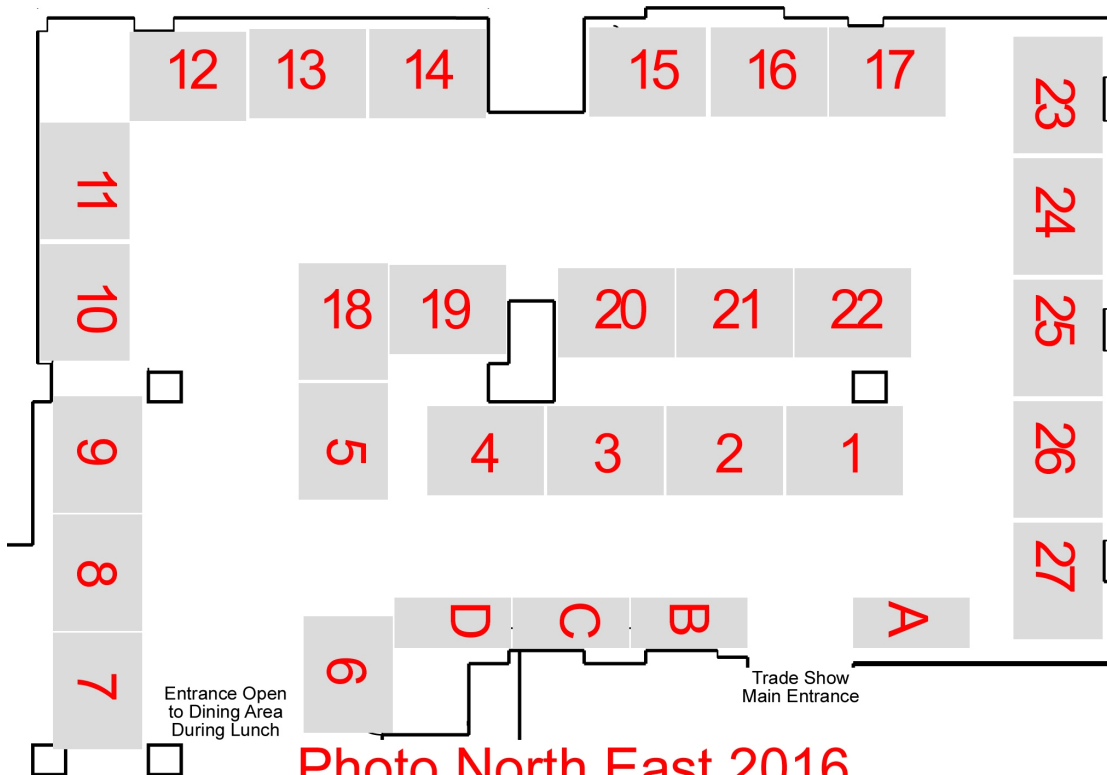
10X8 booth, Main Opening Reception Sponsor, attendee contact info.

**Silver Education Sponsor - \$3,000**

10x8 booth, Coffee Break Sponsor, Access to attendee contact info.

**Education Sponsor - Various Options**

Badge Holder with Lanyards- \$1,500, Attendee Bag Insert - \$500, Registration Bags - \$1,000,  
Session Signage - \$500, Lunch Sponsor - \$2,500, Hospitality Room Sponsor - \$2,500,  
Speaker Sponsor - \$2,500, Attendee Gifts - \$3,000, Coffee Break Sponsor - \$2000



**Photo North East 2016  
Convention and Trade Show**  
27-8' x 10' and 4 -5'x10'